



120 EAST 56TH STREET, SUITE 610 - NEW YORK, N.Y. 10022 - 212.826.2322

Dear Valued Patient,

I am writing to share with you an important change regarding my participation with certain insurance plans. After more than 10 years of being an in-network provider with Aetna, Guardian, United Healthcare, Anthem, and MetLife, I have made the difficult decision to transition to an out-of-network provider with these plans. This transition will take place throughout the month of April and will vary by plan. This was not a decision I made lightly.

Over the years, I have been incredibly grateful for the trust so many patients have placed in me. I have also been deeply touched by the number of existing patients who have referred their family members, friends, and colleagues to my care. As our practice has grown and the number of patients seeking treatment with me has continued to increase, the volume of care and size of my patient base has become overwhelming. In order to continue practicing at the level I believe my patients deserve, I need to make changes that allow me to spend more meaningful time with each person, give greater attention to treatment decisions, and deliver an even higher level of care.

By making this transition, I will be able to focus even more on the quality of your experience, the thoughtfulness behind your treatment, and the one-on-one attention each patient deserves. My goal is not simply to maintain the care you have come to expect, but to strengthen it further by creating more room for stronger doctor-patient relationships, more comprehensive treatment planning, and a more attentive approach to your oral health.

What This Means for You:

- **More Time and Attention:** This change will allow me to devote more focus to each patient, leading to a more thoughtful, thorough, and relationship-driven approach to care.
- **Greater Focus on Quality and Experience:** With a more manageable patient load, I will be

able to be even more intentional about your treatment, your questions, and your overall experience in our office.

- **Out-of-Network Billing:** Although I will no longer be in-network with the above plans, we will still submit claims on your behalf for reimbursement. Your insurance will process these claims as out-of-network, so we recommend reviewing your plan details or contacting your insurance provider to better understand any changes in your cost-sharing.
- **Courtesy Discounts:** To help reduce any potential increase in your out-of-pocket costs, I am offering a 10% professional courtesy on my fees for the next year.
- **Continued In-Network Options at Park 56 Dental:** Although I will be out-of-network, Park 56 Dental continues to be in-network with your insurance through our other providers. We are fortunate to have an excellent team, and we would be happy to help transition your care to another trusted younger doctor within the practice if that is your preference.
- **Ongoing Support:** Our team is here to support you throughout this transition. If you have any questions or concerns, please do not hesitate to reach out to our office via email at info@park56dental or call us at (212) 826-2322 option #2. We are committed to ensuring that you continue to receive the care you deserve.

I want to express my sincere gratitude for the trust you have placed in me and my team over the years. Your loyalty and support mean a great deal to us. This change is being made with the intention of serving you even better, with more time, more focus, and an even higher standard of care. I am excited for what this will allow me to do for my patients, and I look forward to continuing to care for you and your family.

Thank you for your understanding, and please do not hesitate to contact us if you have any questions or concerns.

If you are not a patient of Dr. Choi or do not have any of the insurance plans mentioned above, please feel free to disregard this message.

Sincerely,
Dr. Billy Choi